

MATH1550: Precalculus

Chapter 5

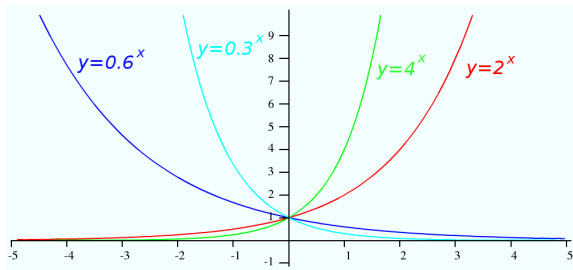
Exponential Functions (§5.1)

Exponential Function with Base b

$$y = b^x \text{ for } b > 0 \text{ and } b \neq 1$$

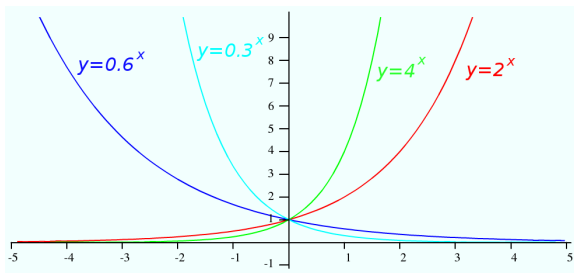
Properties of Exponential Functions

- If $b^x = b^y$ then $x = y$ as long as $b \neq 1$.
- If $b > 1$ the function is increasing.
The larger b is, the faster the function increases.
- If $0 < b < 1$ the function is decreasing.
The smaller b is, the faster the function decreases.



Graphs of Exponential Functions $y = b^x$

- has no x -intercept
- y -intercept is 1
- has a horizontal asymptote $y = 0$ depending on $b > 1$ or $b < 1$
- Domain: all real numbers
- Range: POSITIVE real numbers



Mathematically the most useful base is ... e

$e \approx 2.71828182845904523536 \dots$

This is an irrational number (like π , $\sqrt{2}$ etc.)

§5.2 talks more about this number e . Please read this section.

L.T.S. = Left To Students

Graphing Exponential Functions

Use shifting, reflection and scaling to sketch the following functions

① $y = -3^x + 3$

② $y = 4^{x+1} - 1$

③ $y = -2(2^{-x+1}) + 2$

Logarithmic Function (§5.3)

Logarithmic Function with base b

Informally, it is defined as the “inverse function” of the exponential function.

Given $x = b^y$, we write $y = \log_b x$,

(said “logarithm to/in base b of x ” or simply “log b of x ”)

If the base is e ($\approx 2.71828\dots$), it is called the **natural logarithm**.

“ $\log_e x$ ” is often written “ $\ln x$ ”

1 Write in the logarithm form

1 $\clubsuit^{\spadesuit} = \diamond$

2 $2^{-5} = \frac{1}{32}$

3 $3^4 = 81$

4 $e^{4t} = 16$

2 Write in the exponential form

1 $\log_{\clubsuit} \diamond = \spadesuit$

2 $\ln z = 19$

3 $\log_4 2 = 16$

More Exercises

1 Evaluate

1 $\log_2 8$

2 $\log_{25} 1$

3 $\ln e$

4 $\log_5 5\sqrt{5}$

5 $\log_4 \frac{1}{16}$

6 $\log_b b^a$

2 Solve

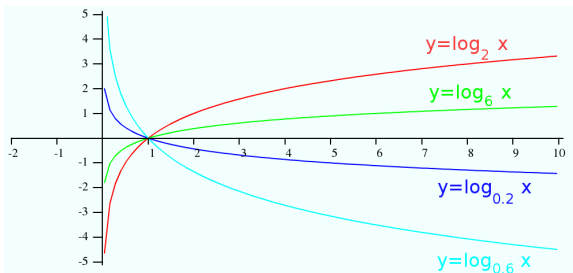
1 $\log_5 x = 2$

2 $\ln x = -e$

3 $\log_4 16 = x$

Graphs of Exponential Functions $y = b^x$

- has no y -intercept
- x -intercept is 1
- has a vertical asymptote $x = 0$
- Domain: POSITIVE real numbers
- Range: All real numbers



Graphing Exponential Functions

Use shifting, reflection and scaling to sketch the following functions

① $y = \log_3(x - 2) + 1$

② $y = \ln(x + e)$

③ $y = -\log_{10}(x + 1)$

④ $y = \log_e(-x)$

Properties of Logarithms §5.4

- When the base is the same as the argument the logarithm equals 1. $\log_b b = 1$
- The logarithm of 1 is always 0. $\log_b 1 = 0$
- When a base is raised to a logarithm with the same base the expression equals the argument.

$$b^{\log_b x} = x$$

- The logarithm of a product is equal to the sum of the logarithms of the factors.

$$\log_b(MN) = \log_b M + \log_b N$$

- The logarithm of a quotient is equal to the logarithm of the numerator minus the logarithm of the denominator.

$$\log_b\left(\frac{M}{N}\right) = \log_b M - \log_b N$$

- The logarithm of an argument with an exponent is equal to the exponent times the logarithm of the argument without the exponent.

$$\log_b x^n = n \log_b x$$

- The base of logarithm can be changed by dividing the logarithm with the wanted of the argument by the logarithm with the wanted base of the old base.

$$\log_a x = \frac{\log_b x}{\log_b a}$$

Exercises

1 Simplify to one logarithm

1 $\log_2 9 + \log_2 \left(\frac{5}{18}\right) - \log_2 \left(\frac{5}{2}\right)$

2 $3 \ln 2 - \ln 16 + \frac{1}{3} \ln 8$

2 Expand the following

1 $\log_b \frac{\sqrt{1-x^2}}{x}$

2 $\ln \frac{x^2}{\sqrt{1+x^2}}$

3 $\log_b \sqrt[3]{\frac{x+3}{x}}$

3 Solve the following equations. Express your answer in terms of **natural logarithms**

1 $2^x = 13$

2 $3e^{1+t} = 2$

3 $5^{3x-1} = 27$

Equations and Inequalities with Logarithms (§5.5)

Never take the logarithm/exponential of both sides

Rewrite in exponential or logarithmic form!

Look out for EXTRANEIOUS ROOTS!

Solve the following equations

① $7^{-4x} = 2^{1+3x}$

② $\log_2(2x^2 - 4) = 5$

③ $\ln 4 - \ln x = \frac{\ln 4}{\ln x}$

④ $\log_6 x + \log_6(x + 1) = 1$

⑤ $\log_2(2x^2 + 4) = 5$

⑥ $\log_2(x + a) - \log_2(ax) = 1$

Equations and Inequalities with Logarithms

Preserving the inequality

- $p < q \Leftrightarrow b^p < b^q$
- $p < q \Leftrightarrow \log_b p < \log_b q$

Solve the following equations

- 1 $2(1 + 0.4^x) < 5$
- 2 $\ln(2 - 3x) \leq 1$
- 3 $e^{2-3x} \leq 1$
- 4 $\log_{10} x + \log_{10}(x + 2) \leq \log_{10} 24$

Compound Interest (§5.6)

Compound Interest Formula

Interest that is applied to the balance of an account at the end of a compounding period.

$$A = P \left(1 + \frac{r}{n} \right)^{nt}$$

- $A =$ **amount**: the amount in the account after interest is added
- $P =$ **principal**: the amount in the account before interest is added
- $r =$ **interest rate**: the interest rate *in decimal form*
- $n =$ **number of compoundings per year**:
- $t =$ **time**: the number of years

Interest Compoundings

- annually : $n=1$
- semiannually : $n=2$
- quarterly : $n=4$
- monthly : $n=12$
- weekly : $n=52$
- daily : $n=365$

Continuously Compounded Interest

Continuously Compound Interest Formula

Interest that is constantly being compounded.

$$A = Pe^{rt}$$

- $A =$ **amount**: the amount in the account after interest is added
- $P =$ **principal**: the amount in the account before interest is added
- $r =$ **interest rate**: the interest rate *in decimal form*
- $e =$ **natural base**: 2.71828...
- $t =$ **time**: the number of years

Exponential Growth and Decay (§5.7)

Exponential Growth and Decay Formula

Interest that is constantly being compounded.

$$\mathcal{N}(t) = \mathcal{N}_0 e^{kt}$$

- $\mathcal{N}(t)$ = function notation for the size of a population at a given time
- \mathcal{N}_0 = the initial population
- **e=natural base:** 2.71828...
- **k=growth or decay constant:** the rate of growth or decay
- **t=time:** use the given units